

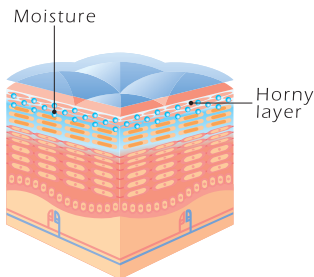
[Moisture meter]

Moist Sense



*Easily check
the skin's moisture content.*

Air-conditioning and cold weather make your skin dry.
Do you properly protect your skin from dryness?
It is important to accurately know
the amount of moisture on your skin.
Hydrate your skin to keep it fresh and moist.



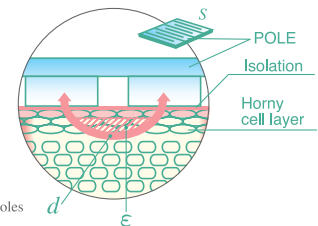
Fresh skin with a moist horny layer

Structure

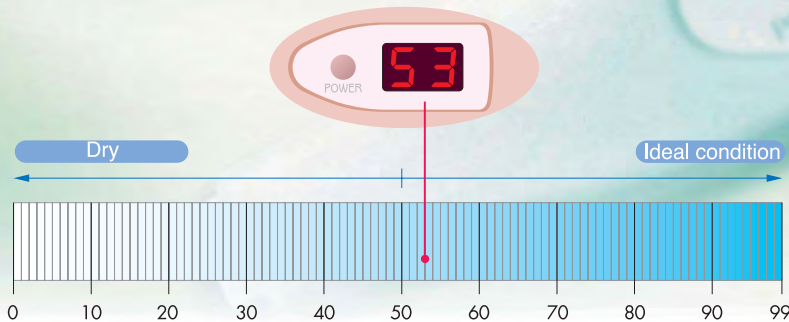
To measure the amount of moisture on the skin, we apply the concept of the condenser. The following is the formula of calculation. Since the value of "S" and "d" are constant, "C" changes depending upon "ε". If we put the sensor on the skin, "ε" changes according to moisture content. In general, the more moisture, the higher values for "ε" and "C" and vice versa.

$$C = \frac{\epsilon (\text{Epsilon}) \times S}{d} \text{ (F)}$$

C = Capacitance
ε = Dielectric constant
S = Size of sensor surface
d = Distance of positive and negative poles



Counseling chart



The results are shown in numbers.

Check the level of moisture on the skin on the chart. Instruct your customers to fully moisturize their skin with a hydrating lotion so they can recapture or maintain the ideal skin condition.

0~50

The skin lacks moisture.

The corneal layer lacks moisture so the skin is dry, prone to roughness and flakiness. Advanced dryness causes problems like inflammation and rash. Old horny tissue may have accumulated on the skin. You can recommend products to remove them and moisturizing products as well. For customers with sensitive skin, recommend products catered to this type of skin.

- Moisturizing lotion, treatment
- Toner
- Moisturizing cream
- Emulsion
- Lotion for sensitive skin
- Moisturizing lotion, treatment for sensitive skin
- Wipe-off exfoliating toner

50~99

Smooth, soft skin with the ideal moisture content.

The corneal layer contains sufficient moisture. Although the skin has the ideal amount of moisture, the condition of this type of skin changes easily. Recommend basic skincare products to maintain the skin condition.

You can also recommend treatments and lotions with a high moisturizing effect for even more hydration.

- Makeup remover
- Facial cleanser
- Treatment
- Seasonal products
- Treatment lotion
- Emulsion
- Treatment pack, mask